

PATHWAYS TO OPPORTUNITY: CLOSING OPPORTUNITY GAPS AND INCREASING ECONOMIC MOBILITY



Clackamas
Community College

PATHWAYS TO OPPORTUNITY


Pathways to Opportunity is an Oregon statewide initiative closing opportunity gaps and increasing economic mobility by expanding the federal, state, and local resources available to low-income students so more individuals can attend and complete college.


COMMUNITY COLLEGE BASIC NEEDS INSECURITY

GAO Study (2019):

2 million college students are likely **eligible for SNAP, but not accessing the benefits**

7.3 million college students are **at risk for food insecurity** (likely many more)

 #REALCOLLEGE™	Community Colleges (2015-2019)	Oregon's Community Colleges (2019)
Food Insecurity	42-56%	41%
Housing Insecurity	46-60%	52%
Homelessness	12-18%	20%

 THE hope CENTER
For College, Community, and Justice

The Hope Center: #RealCollege 2020: Five Years of Evidence on Campus Basic Needs Insecurity and Oregon Community Colleges #RealCollege Survey

CCC'S 2019 #REALCOLLEGE SURVEY RESULTS

#REALCOLLEGE™

OVERVIEW

* Invitations to complete the questionnaire were sent by email to approximately 5,700 students from Clackamas Community College and 843 students participated. Thus, the estimated response rate is 14.9%.

* Overall Basic Needs Insecurity Rates:

- 38% of respondents experienced food insecurity in the prior 30 days
- 47% of respondents experienced housing insecurity in the previous year
- 19% of respondents experienced homelessness in the previous year

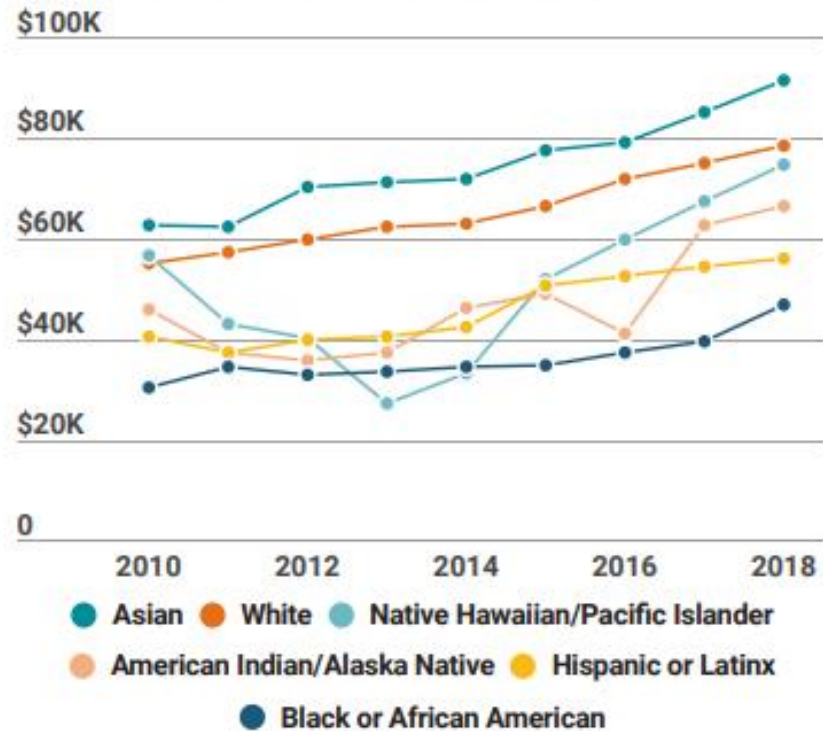
* 59% of students at Clackamas Community College experienced at least one of these forms of basic needs insecurity in the past year.

* There is substantial variation in basic needs insecurity across subgroups.

* 30% of food insecure students utilize SNAP benefits and 9% of homeless students utilize housing benefits.

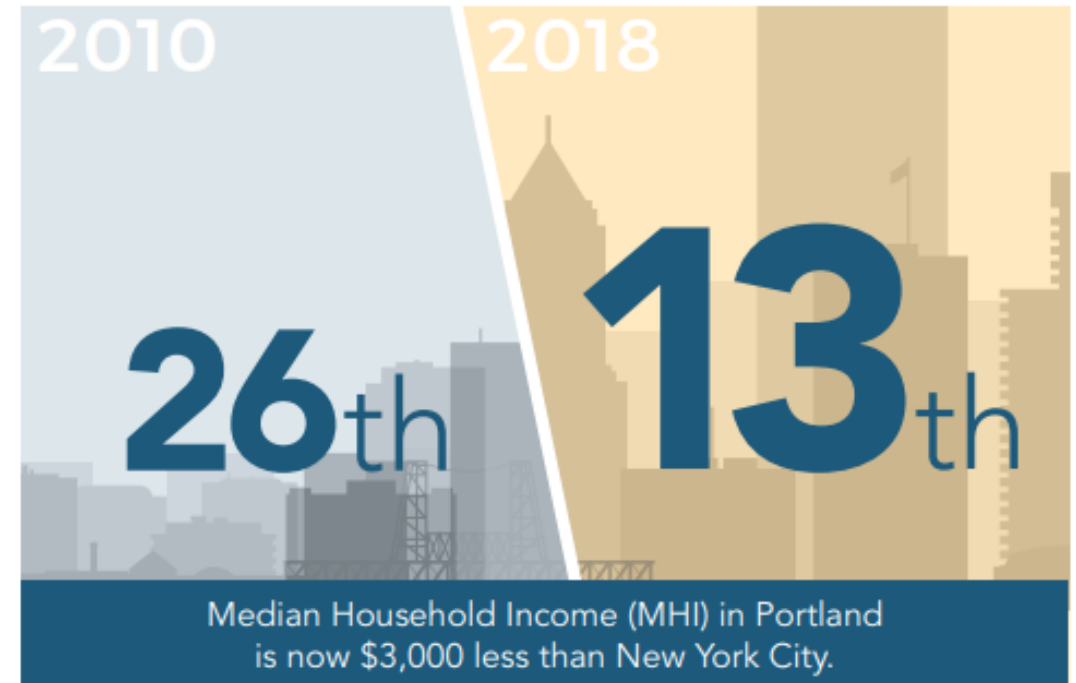
INCOME DISPARITIES ARE GROWING

Figure 4: Median Household Income (MHI) in Portland region by race (2018\$)



Source: U.S. Census American Community Survey, 1-year estimates, 2010 - 2018 Table S1903.

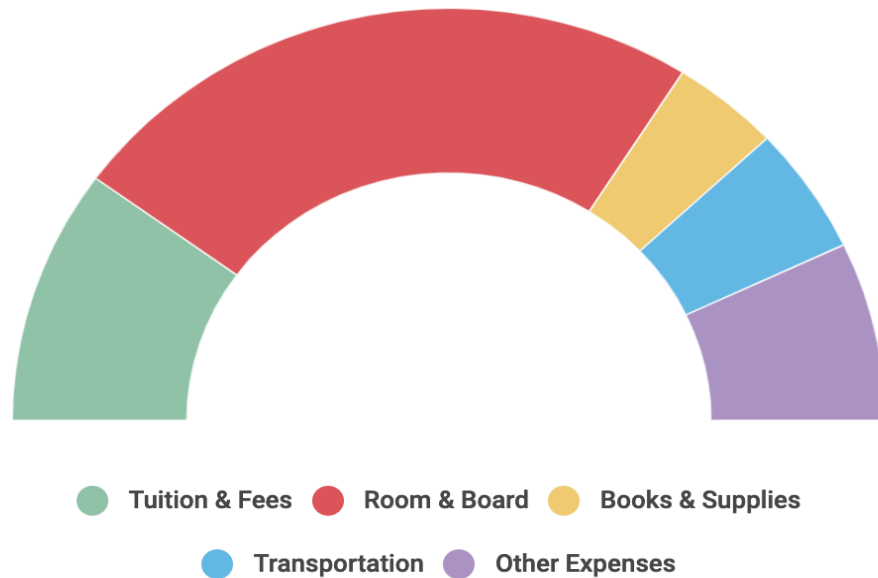
THIRD HIGHEST MHI GROWTH IN TOP 50 U.S. CITIES



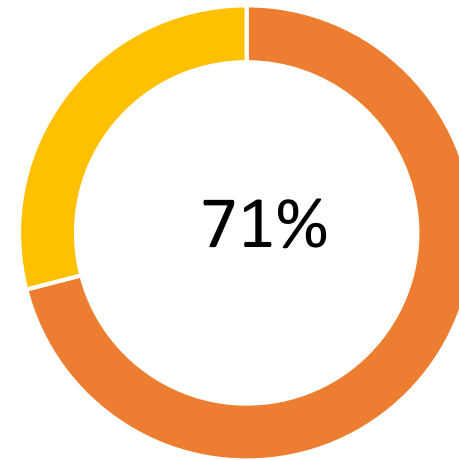
<https://portlandalliance.com/assets/pdfs/economic-reports/2020-VOJ-State-of-Economy-WEB.pdf>

UNMET NEED

Average College Costs at Community Colleges



Source: *Average Estimated Undergraduate Budgets, 2017-2018*, College Board, <https://edtru.st/2Q3VdwV>



public 2 yr. students
with unmet financial
need¹

Unmet need is a significant barrier to student enrollment and completion, and the lack of public policies to address it poses a significant challenge to improving access and advancing equity within postsecondary education.¹

POLICY MATTERS

79th OREGON LEGISLATIVE ASSEMBLY--2018 Regular Session

Enrolled
House Bill 4043

Introduced and printed pursuant to House Rule 12.00. Pre-session filed (at the request of House Interim Committee on Higher Education and Workforce Development for Oregon Community Colleges Association)

CHAPTER

AN ACT

Relating to benefits for community college students; and declaring an emergency.

Be It Enacted by the People of the State of Oregon:

SECTION 1. (1) As used in this section, "community college" has the meaning given that term in ORS 341.005.

(2) Community colleges in this state shall jointly conduct a study to determine the best method or methods for helping community college students:

(a) Learn about state or federal programs that offer financial or other benefits to community college students; and

(b) Apply for benefits described in paragraph (a) of this subsection.

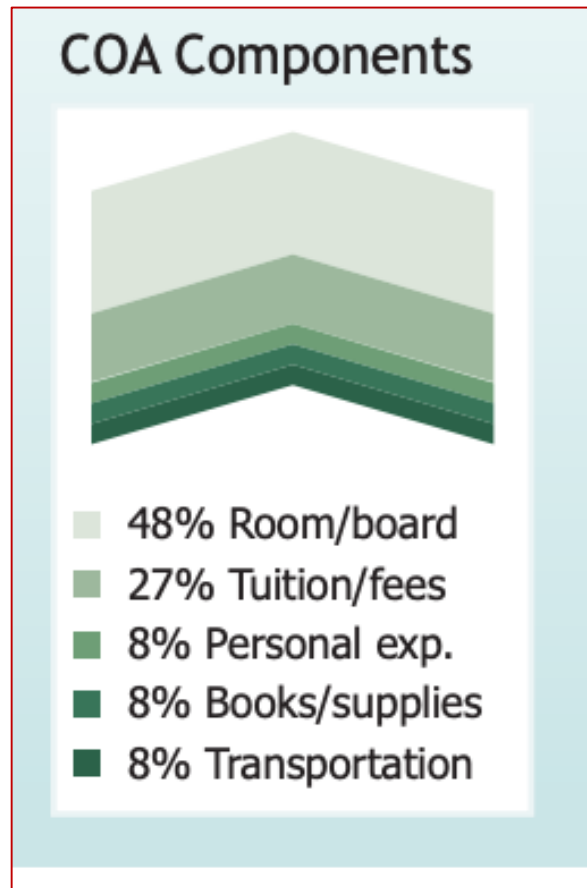
(3) In conducting the study required under subsection (2) of this section, community colleges shall convene relevant stakeholders, including but not limited to:

“OREGON IS THE FIRST STATE TO ENACT LEGISLATION THAT INSTRUCTS STATE AGENCIES AND COLLEGES TO BETTER ALIGN PUBLIC BENEFITS TO SUPPORT POSTSECONDARY ATTENDANCE FOR STUDENTS WITH LOW INCOMES...”

New CLASP report, by leading researcher, Amy Ellen Duke-Benfield, *Leveraging Public Benefits to Improve States' Postsecondary Access and Completion*

2021 Legislative Session
HB2835 - Benefits Navigator Funding

BENEFITS CLOSE UNMET NEEDS FOR STUDENTS



Oregon CC Student Cost of Attendance, HECC Snapshot, 2017-2018

BENEFIT	FUNDING FOR YEAR: BENEFITS TO MEET NEEDS
SNAP	\$2,304
STEP (SNAP 50/50): Gap funding tuition/fees one term, books, transportation ongoing	\$3,450
EITC (average)	\$2,488
TOTAL Benefits:	\$8,242

Holistic approach to serving students, that addresses both academic and non-academic needs to increase college access, completion, and connection to careers that offer economic mobility and meet industry demand.

BENEFIT ACCESS = COLLEGE ACCESS

A word cloud of various social and economic benefits. The words are arranged in a roughly circular pattern, with some larger than others. The largest words are 'SNAP (Food Stamps)', 'Medicaid/OHP', and 'EITC'. Other prominent words include 'TANF', 'STEP student supports', 'Child Care Subsidies', and 'WIC'. Smaller words include 'American Opportunity Tax Credit', 'Unemployment Insurance / WIOA funding', 'Trade Act', 'CHIP', 'Housing Vouchers', 'Child Tax Credit', 'Veterans Benefits', 'Social Security', 'SSI', and 'CHAFEE/ILP'.

American Opportunity Tax Credit

Child Care Subsidies

Unemployment Insurance / WIOA funding

Trade Act

CHIP

TANF

Housing Vouchers

EITC

WIC

Medicaid/OHP

Child Tax Credit

STEP student supports

SNAP (Food Stamps)

Veterans Benefits

Social Security

SSI

CHAFEE/ILP

COLLECTIVE IMPACT & COMMUNITY OF PRACTICE

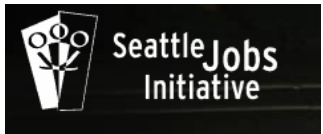


CLASP

Policy Solutions That Work For Low-Income People



The Education Trust



NATIONAL SKILLS COALITION
Every worker. Every industry. A strong economy.

EDUCATION PATHWAYS ARE ESSENTIAL

448,000 adults 25 and older in Oregon are unemployed or working making less than \$15/hr without postsecondary credentials. It would take over 9 years of HS grads to equate to this number to address the skills gap. ***

31,000+ adults 25 and older in Clack County are unemployed or working making less than \$15/hr without postsecondary credentials. It would take over 6 years of HS grads to equate to this number to address the skills gap.***

In Clackamas County:

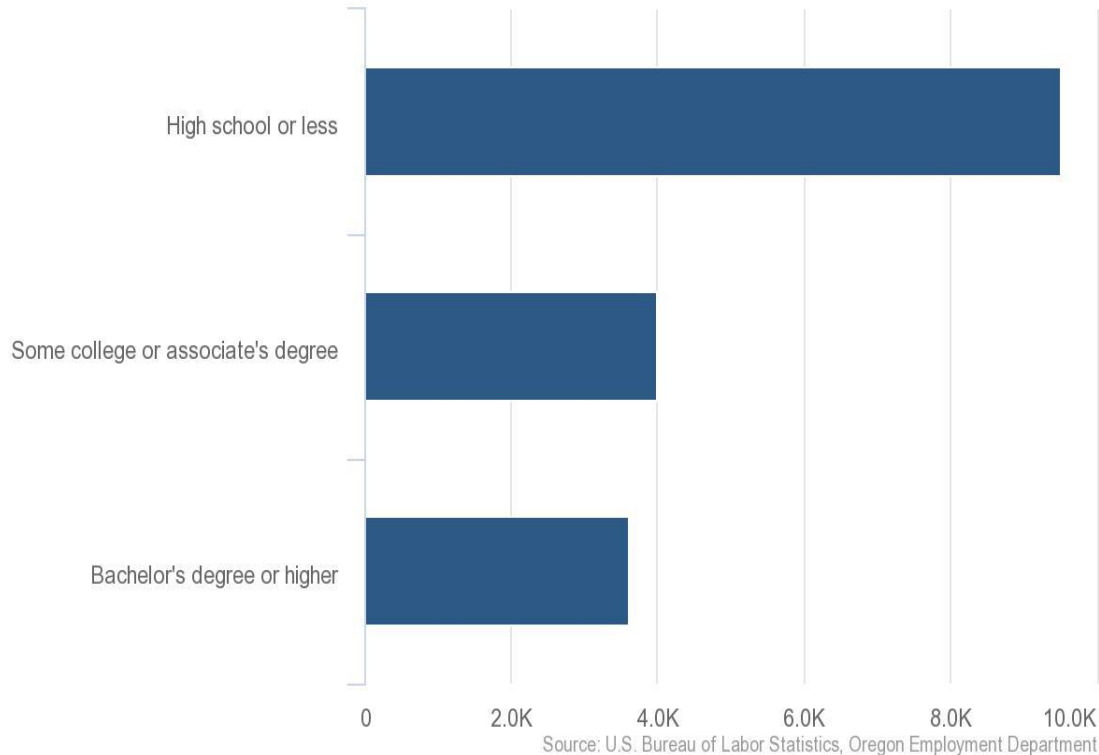
20,761 adults 25 and older lack a HS equivalency

3,964 18 to 24 year olds lack a HS equivalency

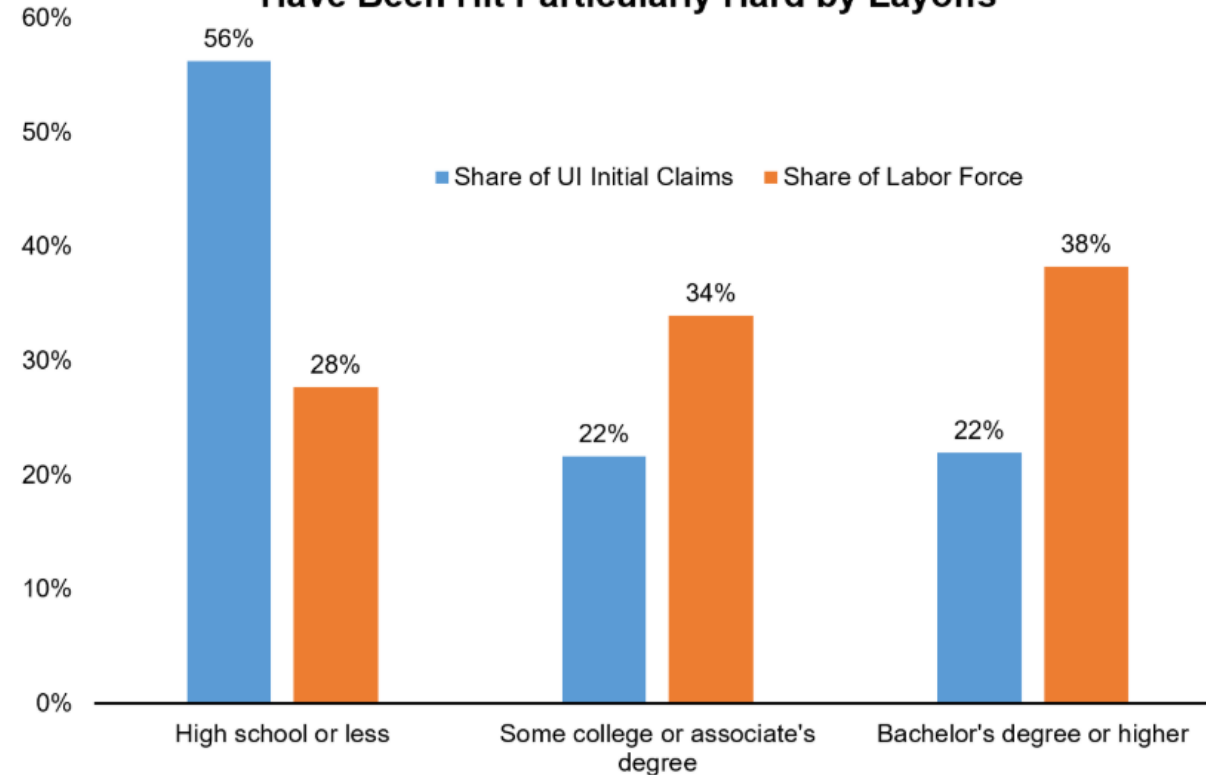
13,238 residents 18 to 64 report speaking English less than “very well”

COVID UI CLAIMS – EDUCATION MATTERS

Continued UI Claims by Education Level
Workers Claiming Unemployment Benefits
Clackamas County, May 2020



Those with High School Diploma or Less
Have Been Hit Particularly Hard by Layoffs



Nationally, 99% of jobs created during the last recovery went to workers with at least some college education, while those with a high school diploma or less were left behind.

PTO at CLACKAMAS



Winter In-Service – Feb & March 2020

- 100 faculty, staff, admin. and community partners (i.e. DHS & Worksource) participated.
- 14 individuals from community partners/agencies volunteered to help facilitate the event.



POVERTY SIMULATION - REFLECTIONS

Post Simulation Takeaways

- Need **Streamlined Resources/Systemic Approach**
- Need for **Collaboration/Coordination**
- **Listen** to our students!



“students don't have time to bounce around between services, and they will be so appreciative when someone can help them with a couple of things at once.”

PTO @ CCC – PFHO Student Input

Listening Circles/Survey Themes – March '20

- Better connections to resources
- **More coordination across campus**
- Expanded financial supports
- Transportation challenges
- Value of Food Pantry – need for more
- Address stigma around resources access



Nothing for us, Without Us.

FOOD PANTRIES AND FOOD POLICY

DHS expanded SNAP student eligibility significantly to address food insecurity and hunger amongst students. This will result in more students being able to access SNAP and remain eligible throughout their college pathway.

“For every one meal food banks provide, SNAP provides 12, according to Victoria Jackson, senior policy analyst for higher education at the Education Trust.”

CURRENT VIEW – CCC BENEFITS WORK



FUTURE VIEW – CCC BENEFITS WORK

Pathways to Opportunity Framework

Fin Aid

Emerg.
Funds

STEP

Counseling

Title III
Navigators

Acad
Advising

Food
Pantry

WD
Resources

- Systemic approach to benefits access
- Cross-training and streamlined referrals
- Student-centered design
- Increase college access, retention & completion for low-income students

Housing

TANF

FUTURE VIEW – CCC BENEFITS WORK

- Developing a systemic framework to connect students to benefits (tools, strategies, and embedded communication)—that integrates and expands upon all of the great student and faculty/staff led efforts
- Form broader CCC Pathways to Opportunity team to create integrated approach
- Expand STEP grant to build more resources for low-income students including partnering with CCC Foundation



FUTURE VIEW – CCC BENEFITS WORK

- Identify continuous ways to engage students in this work
- Expand collaborative efforts with community partners
- Align DEI efforts in addressing racial equity gaps and strategically respond to COVID pandemic and be part of recovery that builds a more just and robust economy for Clackamas County



CLACKAMAS PTO WORK GROUP

Name	Position	Name	Position
Marc Goldberg	Interim Title II Director	Shalee Hodgson	Associate Dean - TAPS
Casey Sims	Faculty Counselor	Irene Carrillo	Interim Workforce Dev Director
Tara Sprehe	Dean, Academic Foundations and Connections	Anissa Rhynders	Food Pantry Coordinator
Jaime Clarke	Director Educational Partnerships	Katrina Boone	Associate Dean
Kyle Thomas	Student Support & Career Coordinator	Brent Finkbeiner	Workforce Advisor
Jennifer Anderson	Associate Dean - AFAC	AJ Smith	Skills Dev (GED Prep) Faculty Chair
John Chang	CCC Foundation Executive Director	Amanda Elson	Career Pathways Specialist
Joan Jagodnik	Academic Advisor	Shalee Hodgson	Associate Dean - TAPS
Jenelle Vader	CRM Communications Specialist		ASG Representative
SD DeWaay	Department Chair Library		
Ray Atkinson	Transportation Systems Analyst		
John Ginsburg	Director - Student Life		

Questions?

Casey Sims – Faculty Counselor
Marc Goldberg – Interim Director, Adult
Education/Title II Grant



Clackamas
Community College